



Rhéo Thompson
CANDIES
SINCE 1969

CHRISTMAS *fundraising* GUIDE

Meet your fun-draising goals quickly and easily by earning over **25% profits** on your RTC Christmas fundraiser

HOW IT WORKS

Here's how to get started with your Christmas *Fun-draiser!*

- 1** Register your Fundraiser with Rhéo Thompson by completing the application form at rheothompson.com/fundraising. Include your organization name and the date you plan to place your order. We'll confirm your expected pick-up date* and provide you with all the support materials you'll need. Registration closes **November 26th, 2021**.
- 2** **Set YOUR pricing!** We provide the SRPs (suggested retail pricing to achieve 25% profits) to let you know how to achieve your goals, but ultimately it is up to you and your organization to finalize your prices. We provide two versions of the **Sales Form** and the **Product Catalogue** - one populated with SRP pricing and a second that is blank for optional pricing. Please use whichever you would like.
- 3** Provide your **fundraising team** with your Sales Form and Product Catalogue. You can then invite your **supporters** to browse your catalogue and place their orders by completing the Sales Form.
- 4** Start selling! The individual Sales Forms from your team are for your records. As the organizer, you will need to complete the **Sales Summary Form** and email your final numbers to info@rheothompson.com no later than December 3rd, 2021 to meet the order deadline.



How RTC Supports Your Fundraiser:

- Providing a discount on a selection of our favourite Christmas products.
- We take on the tax! All of your prices include taxes so you don't need to worry about the math.
- RTC provides printable support materials to make your fundraising efforts that much easier. Once you've completed the online application at rheothompson.com/fundraising you will be emailed materials.
- We're here to help. If you have questions or concerns, our team is happy to help. Contact us at 1-888-271-6910 or email info@rheothompson.com.

IMPORTANT DATES

2 WEEK PICK-UP RULE

It takes **two weeks** to complete your order. Once your order is submitted, we will confirm your pick-up date for two weeks later. Adding late items to your order may effect you pickup date.

LAST DAY FOR ORDERING

To ensure your orders are ready for Christmas, the last day for placing your order will be **December 3rd**. We will do our best to accommodate orders after this date based on product availability.

LAST DAY FOR PICK-UP

Fundraising orders must be picked up by **December 17th** at the latest. Orders are packed in bulk (i.e. all Santa Suckers together) and it is up to the organization to sort the product into individual orders.

WHY #RHEOIT FOR YOUR FUN-DRAISER?



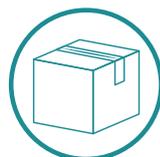
Canadian owned and operated since 1969



Made with 100% sustainable cocoa



Hand crafted candy - taste the difference



Made in **small batches** so all your treats are fresh when they arrive



For More Information, visit rheothompson.com/fundraising

PRODUCT CATALOGUE

**holiday
FAVOURITE!**

1

SANTA FACE

Christmas wouldn't be the same without chocolate. With your RTC seasonal fundraiser, by using the suggested retail price, you'll automatically be making at least a 25% profit margin.

PRODUCT INFORMATION

Bagged, solid milk chocolate

4.75" Santa, 100g

You Pay - \$5.50

Suggested Resale Price - \$7.25

32% profit margin based on SRP



2

ROLY-POLY SANTA

PRODUCT INFORMATION

Bagged, solid milk chocolate

3.5" Santa, 60g

You Pay - \$3.50

Suggested Resale Price - \$4.75

36% profit margin based on SRP



3

SNOWMAN

PRODUCT INFORMATION

Bagged, solid milk chocolate

4.75" Snowman, 100g

You Pay - \$5.50

Suggested Resale Price - \$7.25

32% profit margin based on SRP



4

FROSTY SUCKER

PRODUCT INFORMATION

Bagged, solid milk chocolate

3.75" Snowman, 50g

You Pay - \$2.30

Suggested Resale Price - \$3

30% profit margin based on SRP



5

SANTA SUCKER

PRODUCT INFORMATION

Bagged, solid milk chocolate

3" Santa, 35g

You Pay - \$2.10

Suggested Resale Price - \$3

43% profit margin based on SRP



PRODUCT CATALOGUE

6 1/2 lb ASSORTED CHOCOLATES

PRODUCT INFORMATION

Gift box, milk and dark chocolate
Assortment of creams, caramels and nuts
Approximately 18 pieces
You Pay - \$12
Suggested Resale Price - \$15
25% profit margin based on SRP

**perfect
MIX!**



7 1/2 lb MILK MINT SMOOTHIES®

PRODUCT INFORMATION

Gift box, milk chocolate
Milk Mint Smoothies®
Approximately 18 pieces
You Pay - \$12
Suggested Resale Price - \$15
25% profit margin based on SRP

**most
POPULAR**



8 MINT SMOOTHIE® BARS

PRODUCT INFORMATION

Individually wrapped Mint Smoothie® Bars
Available in Milk or Dark Chocolate
49g per bar
You Pay - \$1.50
Suggested Resale Price - \$2
25% profit margin based on SRP

