



Rhéo

THOMPSON  
CANDIES

**CHRISTMAS**  
*fundraising*  
**GUIDE**



Meet your fun-draising goals quickly and easily by earning **35% profits** on your Rhéo Christmas fundraiser. This Guide has everything you need to know!

# HOW IT WORKS

## Here's how to get started with your Christmas **FUN-DRAISER!**

- 1** Register your Fundraiser with Rhéo Thompson by completing the application form at [rheothompson.com/fundraising](https://rheothompson.com/fundraising). Include your organization name and the date you plan to place your order. We'll confirm your expected pick-up date\* and provide you with all the support materials you'll need. Registration closes **October 31, 2023** or while spaces are available.
- 2** Set **YOUR pricing!** We provide the SRPs (suggested retail pricing to achieve 35% profits) to let you know how to achieve your goals, but ultimately it is up to you and your organization to finalize your own prices. We provide two versions of the **Sales Form** and the **Product Catalogue** - one populated with SRP pricing and a second that is blank for optional pricing. Please use whichever you would like.
- 3** Set your sales period - all orders are due by **November 15, 2023** at the latest BUT you can submit yours at your convenience. Keep in mind it can take up to two weeks to make and pack your order so plan accordingly.
- 4** Start selling! Provide your **fundraising team** with your Sales Form and Product Catalogue. You can then invite your **supporters** to browse your catalogue and place their orders by completing the fillable Sales Forms and returning them to you.
- 5** Submit your order! The individual Sales Forms from your team are for YOUR records. As the organizer, you will need to complete the **Sales Summary Form** and email your final numbers to [info@rheothompson.com](mailto:info@rheothompson.com) no later than November 15, 2023 to meet the order deadline.



### How Rhéo's Supports Your Fundraiser:

- Providing a discount on a selection of your favourite Christmas products so you get more money back on each product you sell.
- All of your prices include taxes so you don't need to worry about the math.
- RTC provides printable support materials to make your fundraising efforts that much easier. Once you've completed the online application you will be emailed materials.
- We're here to help. If you have questions or concerns, our team is happy to help. Contact us at 1-888-271-6910 or email [info@rheothompson.com](mailto:info@rheothompson.com).

# IMPORTANT DATES

## 2 WEEK PICK-UP RULE

It can take up to **two weeks** to complete your order. Once your order is submitted, we will confirm your pick-up date for two weeks later. If we are able to fulfill your order sooner, a team member will notify of that. Adding **late items** to your order may affect your pickup date.

## LAST DAY FOR ORDERING

To ensure your orders are ready for Christmas, the last day for placing your order will be **November 15th**. We will do our best to accommodate orders received after this date based on product availability.

## LAST DAY FOR PICK-UP

Fundraising orders must be picked up by **November 30th** at the latest. Orders are packed in bulk (i.e. all Santa Suckers together) and it is up to the organization to sort the product into individual orders. Bags and boxes to assist you with this are available to order on the Sales Summary Form.

## WHY #RHEOIT FOR YOUR FUN-DRAISER?



Canadian owned and operated since 1969



Made with 100% sustainable cocoa



Hand crafted candy made with traditional copper kettles



Made in small batches so all of your treats are fresh when they arrive

For More Information, visit [rheothompson.com/fundraising](http://rheothompson.com/fundraising)



# PRODUCT CATALOGUE

**dairy  
FREE!**  
(no animal by-products)

**1**

## ST. NICK

### PRODUCT INFORMATION

Bagged, solid 72% bittersweet chocolate  
4.25" Santa, 30g  
You Pay - \$3.30  
Suggested Resale Price - \$4.50  
You make \$1.20 (36%) profit based on this SRP.



**Christmas wouldn't be the same without chocolate. With your RTC seasonal fundraiser, by using the suggested resale price\*, you'll automatically be making at least a 35% profit margin.**

*\*SRP pricing ensures a certain level of profit while being inline with the final store retail price (including HST) at RTC. This ensures you are able to maximize profits without your supporters paying extra for these fundraising products.*

**2**

## SANTA FACE

### PRODUCT INFORMATION

Bagged, solid milk chocolate  
4.75" Santa, 100g  
You Pay - \$6.25  
Suggested Resale Price - \$8.50  
You make \$2.25 (36%) profit based on this SRP.



**3**

## SNOWMAN

### PRODUCT INFORMATION

Bagged, solid milk chocolate  
4.75" Snowman, 100g  
You Pay - \$6.25  
Suggested Resale Price - \$8.50  
You make \$2.25 (36%) profit based on this SRP.



**4**

## FROSTY SUCKER

### PRODUCT INFORMATION

Bagged, solid milk chocolate  
3.75" Snowman, 50g  
You Pay - \$2.70  
Suggested Resale Price - \$3.70  
You make \$1 (37%) profit margin based on this SRP



# PRODUCT CATALOGUE

## 5 SANTA SUCKER

### PRODUCT INFORMATION

Bagged, solid milk chocolate  
3" Snowman, 35g  
You Pay - \$2.50  
Suggested Resale Price - \$3.40  
You make \$0.90 (36%) profit margin  
based on this SRP



## 6 ROLY-POLY SANTA

### PRODUCT INFORMATION

Bagged, solid milk chocolate  
3.5" Santa, 60g  
You Pay - \$4.15  
Suggested Resale Price - \$5.60  
You make \$1.45 (35%) profit margin  
based on this SRP.



## 7 SNOWMAN SUCKER

### PRODUCT INFORMATION

Bagged, solid white chocolate  
3.5" Snowman, 50g  
You Pay - \$2.70  
Suggested Resale Price - \$3.70  
You make \$1 (37%) profit based  
on this SRP.

white  
CHOCOLATE!



# PRODUCT CATALOGUE

## 8 1/2 lb MILK MINT SMOOTHIES®



### PRODUCT INFORMATION

Gift box, milk chocolate  
Milk Mint Smoothies®  
18 pieces  
You Pay - \$12.50  
Suggested Resale Price - \$17  
You make \$4.50 (36%) profit margin  
based on this SRP

**most  
POPULAR**

## 9 MINT SMOOTHIE® BARS

### PRODUCT INFORMATION

Individually wrapped Mint Smoothie® Bars  
Available in Milk or Dark Chocolate  
49g per bar  
You Pay - \$1.65  
Suggested Resale Price - \$2.25  
You make \$0.60 (36%) profit margin  
based on this SRP



**best  
SELLER!**

## 10 MINT SMOOTHIE HOT COCOA MIX

### PRODUCT INFORMATION

Individual packets of Mint Smoothie®  
Hot Cocoa Mix  
35g per packet  
You Pay - \$1.75  
Suggested Resale Price - \$2.50  
You make \$0.75 (43%) profit margin  
based on this SRP