

A top-down view of a light blue surface decorated with Easter-themed items. In the center is a large white circle containing the text. Surrounding the circle are various items: a large light green egg, two small speckled white eggs, two purple felt butterflies, two pink felt butterflies, and several yellow and pink eggs. There are also some green leaves and small yellow flowers scattered around.

Rhéo

THOMPSON
CANDIES

EASTER

fundraising

GUIDE

Meet your fun-draising goals quickly and easily by earning over **35% profits** on your Rhéo Easter Fundraiser. This Guide has everything you need to know!

HOW IT WORKS

Here's how to get started with your Easter *fundraiser!*

- 1** Register your Fundraiser with Rhéo Thompson by completing the application form at rheothompson.com/fundraising. Include your organization name and the date you plan to place your final order. We'll confirm your expected pick-up date* and provide you with all the support materials you'll need to get going. ***Registration will remain open while spaces are available. Register early to avoid missing out.***
- 2** **Set YOUR pricing!** We provide the SRPs (suggested retail pricing to achieve 35% profits) to let you know how to achieve your goals, but ultimately it is up to you and your organization to finalize your own prices. We provide two versions of the **Sales Form** and the **Product Catalogue** - one populated with SRP pricing and a second that is blank for optional pricing. Please use whichever you would like.
- 3** Set your sales period - all orders are due by **March 8, 2024** at the latest BUT you can submit yours at your convenience. Keep in mind it can take up to two weeks to make and pack your order so plan accordingly.
- 4** Start selling! Provide your **fundraising team** with your Sales Form and Product Catalogue. You can then invite your **supporters** to browse your catalogue and place their orders by completing the fillable Sales Forms and returning them to you.
- 5** Submit your order! The individual Sales Forms from your team are for YOUR records. As the organizer, you will need to complete the **Sales Summary Form** and email your final numbers to info@rheothompson.com no later than **March 8, 2024** to meet the order deadline.



How Rhéo's Supports Your Fundraiser:

- Providing a discount on a selection of your favourite Easter products so you get more money back on each product you sell.
- All of your prices include taxes so you don't need to worry about the math.
- Rhéo's provides printable support materials to make your fundraising efforts that much easier. Once you've completed the online application you will be emailed materials.
- We're here to help. If you have questions or concerns, our team is happy to help. Contact us at 1-888-271-6910 or email info@rheothompson.com.

IMPORTANT DATES

2 WEEK PICK-UP RULE

It takes up to **two weeks** to complete your order.

Once your order is submitted, we will confirm your pick-up date for two weeks later. Adding **late items*** to your order may effect your pickup date.

LATE ITEMS* we are able to amend orders once. Any additional items needed after this initial amendment will be at regular retail pricing.

LAST DAY FOR ORDERING

To ensure your orders are ready for Easter, the last day for placing your order will be **March 8th**. We will do our best to accommodate orders after this date based on product availability.

Orders are carefully made and packaged for you after ordering and may take up to 2 weeks to fulfill. If your order is completed early, we will notify you. The last day for pickup is **March 22nd**.

LAST DAY FOR PICK-UP

Fundraising orders must be picked up by **March 22nd** at the latest. Orders are packed in bulk (i.e. all Bunny Suckers are together) and it is up to the organization to sort the product into individual orders. Bags and boxes to assist you with this are available to order on the Sales Summary Form.

ORDER ISSUES* if you experience an issue with your order after pickup, you have 5 days to let us know. Replacement product may not be available after this time.

WHY #RHEOIT FOR YOUR FUN-DRAISER?



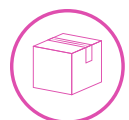
Canadian owned and operated since 1969



Made with 100% sustainable cocoa



Hand crafted candy made in traditional copper kettles



Made in small batches so all of your treats are fresh when they arrive

For More Information, visit rheothompson.com/fundraising



PRODUCT CATALOGUE

**hop
TO IT!**

**Easter wouldn't be
Easter without
chocolate Bunnies.**

**With your
RTC Easter fundraiser,
by using the
suggested retail
price*, you'll
automatically be
making at least a 35%
profit margin.**

1 LILY

PRODUCT INFORMATION

Bagged, solid milk chocolate

2" Bunny, 55g

You Pay - \$3.75

Suggested Resale Price - \$5.25

You make \$1.50 (40%) profit
based on this SRP.



2 BUNNY SUCKER

PRODUCT INFORMATION

Bagged, solid milk chocolate

2" Bunny, 35g

You Pay - \$2.45

Suggested Resale Price - \$3.30

You make \$0.85 (35%) profit based
on this SRP.



3 FUNNY BUNNY

PRODUCT INFORMATION

Bagged, solid milk OR white chocolate

5" Bunny, 60g

You Pay - \$3.85

Suggested Resale Price - \$5.20

You make \$1.35 (35%) profit
based on this SRP.



**available in
WHITE
CHOCOLATE!**



PRODUCT CATALOGUE

4 HOT ROD BUNNY

PRODUCT INFORMATION

Bagged, solid milk chocolate

6.75" Bunny, 180g

You Pay - \$9.15

Suggested Resale Price - \$12.35

You make \$3.20 (35%) profit based on this SRP.



available in
DAIRY-FREE!
(no animal by-products)



5 HARRIET

PRODUCT INFORMATION

Bagged, solid, milk OR dairy-free 72% bittersweet chocolate

4.5" Bunny, 115g

You Pay (milk) - \$5.95

Suggested Resale Price (milk) - \$8.15

You make \$2.20 (37%) profit based on this SRP.

You Pay (dairy-free) - \$8.75

Suggested Resale Price (dairy-free) - \$11.85

You make \$3.10 (35%) profit based on this SRP.

6 MARC

PRODUCT INFORMATION

Bagged, solid milk chocolate

6" Bunny, 225g

You Pay - \$13.50

Suggested Resale Price - \$18.25

You make \$4.75 (35%) profit based on this SRP.

**SRP pricing ensures a certain level of profit while being inline with the final retail price (including HST) at RTC. This ensures you are able to maximize profits without your supporters paying more for products. There is no obligation to sell products at the SRP. Use the Open Pricing forms to set your own prices.*



PRODUCT CATALOGUE

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THUMPER BUNNY

PRODUCT INFORMATION

Bagged, solid milk chocolate

6.25" Bunny, 160g

You Pay - \$10

Suggested Resale Price - \$13.50

You make \$3.50 (35%) profit based on this SRP.



8

1/2 lb MILK MINT SMOOTHIES®



PRODUCT INFORMATION

Gift box, milk chocolate

Milk Mint Smoothies®

Approximately 18 pieces

You Pay - \$12.50

Suggested Resale Price - \$17

You make \$4.50 (36%) profit margin based on this SRP

*most
POPULAR*

9

MINT SMOOTHIE® BARS



PRODUCT INFORMATION

Individually wrapped Mint Smoothie® Bars

Available in Milk or Dark Chocolate

49g per bar

You Pay - \$1.65

Suggested Resale Price - \$2.25

You make \$0.60 (36%) profit margin based on this SRP

FUNDRAISING AGREEMENT

By choosing Rhéo Thompson Candies as your fundraising partner, you agree to the following.

- 1** Agree that these products are only to be used/sold in a fundraising capacity for a not-for-profit organization or initiative. Commercial resale of these products is prohibited.
- 2** Agree to perform a product count BEFORE dividing your items into individual orders within 5 days of the date of pickup. If there is an issue with your order, it must be reported to Rhéo's within those 5 days. Replacement product may not be available after this time.
- 3** Agree to provide appropriate care for the product whilst it is in your care.

Temperatures

Chocolate doesn't like extreme temperatures, so store in lower temperatures and an area with low humidity (not the fridge or garage!) It is also important to keep your chocolate in areas that are clean (see why below in Aroma).

Aroma

Chocolate is very porous, which means strong scents and other flavours are likely to be absorbed by it. Keep chocolate away from herbs, spices, garlic, meats, perfumes, air fresheners, candles and other strongly scented products. As well, keep out of garages or basements as these areas can sometimes have a musty smell. This way your chocolate won't end up tasting or smelling like something it shouldn't.

Bloom

Have you ever seen that white "film" on chocolate? That's bloom. This naturally happens when there is a fluctuation in temperature, the cocoa butter comes to the surface of the chocolate. Be assured, is still safe for consumption.

The individual responsible for picking up your order will be asked to initial a Fundraising Agreement before pickup acknowledging that these care terms will be taken during your fundraiser. Thank you for taking on the responsibility of delivering the same quality of chocolates to your customers that we deliver to you.

For More Information, visit
rheothompson.com/our-chocolate

