

CHRISTMAS FUNDRAISING GUIDE

Meet your fun-draising goals quickly and easily by earning 35% profits on your Rhéo Christmas fundraiser. This Guide has everything you need to know!



HOW IT WORKS

Here's how to get started with your Christmas FUM-DRAISER!

Register your fundraiser with Rhéo Thompson by completing the application form at <u>rheothompson.com/fundraising</u>. Include your organization name and the date you plan to place your final order. We'll confirm your expected pick-up date* and provide you with all the support materials you'll need to get going. Registration will remain open while spaces are

available. Register early to avoid missing out.

- Set YOUR pricing! We provide the SRPs (suggested retail pricing to achieve 35% profits) to let you know how to achieve your goals, but ultimately, it is up to you and your organization to finalize your own prices. We provide two versions of the Sales Form and the Product Catalogue - one populated with SRP pricing and a second that is blank for optional pricing. Please use whichever you would like.
- Set your sales period all orders are due by November 1, 2025 at the latest BUT you can submit yours sooner at your convenience. Keep in mind it can take up to two weeks to make and pack your order so plan accordingly.
- Start selling! Provide your fundraising team with your Sales Form and Product Catalogue. You can then invite your supporters to browse your catalogue and place their orders by completing the fillable Sales Forms and returning them to you.
- Submit your order! The individual Sales Forms from your team are for YOUR records. As the organizer, you will need to complete the Sales Summary Form and email your final numbers to info@rheothompson.com no later than November 1, 2025 to meet the order deadline.



How Rhéo's Supports Your Fundraiser:

- Providing a discount on a selection of your favourite Christmas products so you get more money back on each product you sell.
- All of your prices include taxes so you don't need to worry about the math.
- We provide printable support materials to make your fundraising efforts that much easier. Once you've completed the online application you will be emailed materials.
- We're here to help. If you have questions or concerns, our team is happy to assist you. Contact us at 1-888-271-6910 or email info@rheothompson.com.

IMPORTANT DATES

LAST DAY FOR **ORDERING**

To ensure your orders are ready for the holidays, the last day to place your order will be

We will do our best to accommodate orders after this date based on product availability.

Orders are carefullly made and packaged for you after ordering and may take up to 2 weeks to fulfill. If your order is completed early, we will notify you. The last day for pickup is

PICK-UP GUIDELINES

It can take up to two weeks to complete your order. Once your order is submitted, we will confirm your pick-up date for two weeks later. If we are able to fulfill your order sooner, a team member will notify you of that. Adding late items your order may affect your pickup date.

Upon pick-up, you will be asked to review and initial our Fundra our Fundraiser Agreement. A copy of the Agreement is available at the end of this guide and it includes care instructions for the product.

ORDER FULFILLMENT

Orders are packed in bulk (i.e. all Frosty Suckers are together) and it is up to the organization to sort the product into individual orders. Please COUNT each product and match the unit numbers to those indicated on the box BE ort out individual orders. If there is an ISSUE*, please contact us right away BEFORE sorting individual orders.

Bags and boxes to assist you with sorting are available to order on the Sales Summary Form.

ORDER ISSUES* if you perience an issue with you der after pick-up, you have

WHY #RHEOIT FOR YOUR FUN-DRAISER?



Canadian owned and operated since 1969



Hand crafted candy made with traditional copper kettles



Made in small batches so all of your treats are fresh when they arrive





PRODUCT CATALOGUE





PRODUCT INFORMATION

Bagged, solid 72% bittersweet chocolate 4.25" Santa, 30g You Pay - \$3.95 Suggested Resale Price - \$5.35 You make \$1.40 (35%) profit based on this SRP.



Christmas wouldn't be the same without chocolate! With your Rhéo seasonal fundraiser, by using the suggested resale price*, you'll automatically be making at least a 35% profit margin on each item.

*SRP pricing ensures a certain level of profit while being inline with the final store retail price (including HST) at RTC. This ensures you are able to maximize profits without your supporters paying extra for these fundraising products.



MERRY CHRISTMAS

PRODUCT INFORMATION

Bagged, solid milk (2A) or dark (2B) chocolate 4.5" x 2", 45g

You Pay - \$3.30 Suggested Resale Price - \$4.50 You make \$1.20 (36%) profit based on this SRP.



SNOWMAN

PRODUCT INFORMATION

Bagged, solid milk chocolate 4.75" Snowman, 100g You Pay - \$6.65 Suggested Resale Price - \$9 You make \$2.35 (35%) profit based on this SRP.





HUMBUGS

PRODUCT INFORMATION

Bagged, classic peppermint handmade hard candies 150g resealable pouch You Pay - \$4.98 Suggested Resale Price - \$6.75 You make \$1.77 (35%) profit margin based on this SRP



PRODUCT CATALOGUE



PRODUCT INFORMATION

Bagged, solid milk chocolate 3" Snowman, 35g You Pay - \$2.95 Suggested Resale Price - \$4 You make \$1.05 (36%) profit margin based on this SRP



PRODUCT INFORMATION

Bagged, solid milk chocolate 3.5" Santa, 60g You Pay - \$4.15 Suggested Resale Price - \$5.60 You make \$1.45 (35%) profit margin based on this SRP.



SNOWMAN SUCKER

PRODUCT INFORMATION

Bagged, solid white chocolate 3.5" Snowman, 50g You Pay - \$3.30 Suggested Resale Price - \$4.50 You make \$1.20 (36%) profit based on this SRP.





PRODUCT CATALOGUE

3 15-pc MILK MINT SMOOTHIES®



PRODUCT INFORMATION

Gift box, milk chocolate Milk Mint Smoothies® 15 pieces | 195g You Pay - \$14.65 Suggested Resale Price - \$19.80 You make \$5.15 (35%) profit margin based on this SRP





MINT SMOOTHIE® BARS

PRODUCT INFORMATION

Individually wrapped Mint Smoothie® Bars Available in milk (A) or dark (B) chocolate 49g per bar You Pay - \$2.15 Suggested Resale Price - \$3 You make \$0.85 (39%) profit margin based on this SRP









MINT SMOOTHIE **HOT COCOA MIX**

PRODUCT INFORMATION

Individual packets of Mint Smoothie® Hot Cocoa Mix 35g per packet You Pay - \$1.75 Suggested Resale Price - \$2.50 You make \$0.75 (43%) profit margin based on this SRP

FUNDRAISING AGREEMENT

By choosing Rhéo Thompson Candies as your fundraising partner, you agree to the following.

- Agree that these products are only to be used/sold in a fundraising capacity for a not-for-profit organization or initiative. Commercial resale of these products is prohibited.
- Agree to perform a product count BEFORE dividing your items into individual orders within 5 days of the date of pickup. If there is an issue with your order, it must be reported to Rhéo's within those 5 days. Replacement product may not be available after this time.
- Agree to provide appropriate care for the product whilst it is in your care.

Temperatures

Chocolate doesn't like extreme temperatures, so store in lower temperatures and an area with low humidity (not the fridge or garage!) It is also important to keep your chocolate in areas that are clean (see why below in Aroma).

Aroma

Chocolate is very porous, which means strong scents and other flavours are likely to be absorbed by it. Keep chocolate away from herbs, spices, garlic, meats, perfumes, air fresheners, candles and other strongly scented products. As well, keep out of garages or basements as these areas can sometimes have a musty smell. This way your chocolate won't end up tasting or smelling like something it shouldn't.

Bloom

Have you ever seen that white "film" on chocolate? That's bloom. This naturally happens when there is a fluctuation in temperature, the cocoa butter comes to the surface of the chocolate. Be assured. is still safe for consumption.

> The individual responsible for picking up your order will be asked to initial a Fundraising Agreement before pickup acknowledging that these care terms will be taken during your fundraiser. Thank you for taking on the responsibility of delivering the same quality of chocolates to your customers that we deliver to you.

> > For More Information, visit rheothompson.com/our-chocolate

